

The Camden plan

a place for everyone

easy read



Camden - a place for everyone



We want to make Camden a better borough

We want Camden to be a place where



- everyone has a chance to succeed



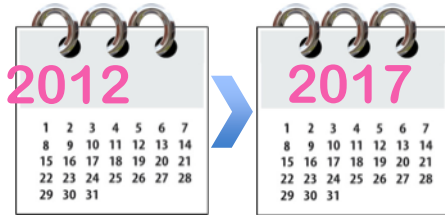
- nobody gets left behind



We're going to make a place that works well for everyone



This is our plan for Camden from 2012 to 2017



It says what we want to achieve between now and **2017**



Camden is in the middle of **London**, the greatest city in the world



There are lots of organisations and businesses in Camden



We will work with them to help everyone in the borough

We will make sure that



- we have good services

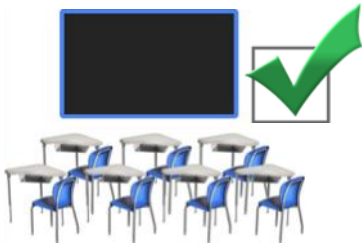


- we get the best value for money



so people get the services they need and are happy with them

We will make sure that



- every child gets the chance to do well at school



- every adult has the chance to work and feel valued



We will invest in our neighbourhoods so that they are places where people are proud to live



– a Camden for everyone



Our ambition for Camden



We think the mix of different people in Camden is one of the best things about living here



We want to keep the mix but have less inequality between people



In Camden there are

- some very rich people



- some very poor people



We want to help people to help themselves and others



Leading the way in changing times



We want to make sure we

- ask you what you think



- listen to what you say



We want people to feel more **connected** to the Council



We want to

- explain our decisions to you



- ask you what you think about these decisions



By 2017 we will have



- worked with other organisations like

- the NHS

- the police

- local businesses

to help us solve some of the problems that we've had for a long time in Camden

we will have



- new ways of asking you what you think before we make decisions



- more customer satisfaction by giving you the chance to be involved in our decision-making



Finding new ways of making things fairer

We want to find new ways of having less **inequality** in Camden



We want to work with families to keep children



- safe



- away from crime



Our aim is for no children in Camden to be poor



We are also worried about the health **inequalities** between rich and poor people in Camden



- we want to help poor people live longer



- we know that bad housing can have an effect on people's health



By 2017 we will have



- set up new partnerships with people like



- the NHS



- the police

Working together for a safer London



- other agencies



to make sure we have fewer children living in poverty

We will have



- made sure that families with lots of problems are getting the right help at the right time



- made sure that people living in Camden's poorest areas live longer



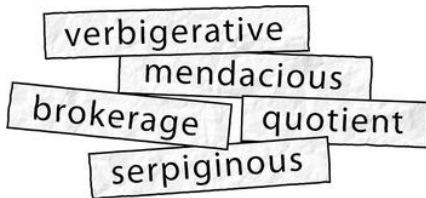
- made sure there are better homes for all council tenants by investing in our estates



- worked with private landlords to improve the standards of private rented accommodation



Making economic growth possible and reaping the benefits



economic growth is where we create more businesses and jobs in the hope that everyone will be better off because there's more money around



We want to encourage economic growth in Camden by making good links with local businesses



We want to work with schools and businesses so people have the skills they need to get a job



We want Camden to have the best schools to get children off to the right start



We want all young people in Camden to have a job or go to school or college



By 2017 we will have



- children that are doing so well that in 10 years' time we have some of the best schools in the country



- more Camden residents and students who get a job in the local area



- less unemployment in Camden, especially amongst people who have always found it hard to get a job



- more young people in Camden who are working, training or studying



- more Camden residents employed in new businesses in Camden



Investing in our communities and neighbourhoods



We want Camden to have up-to-date

- houses



- schools



- community centres



We want organisations and communities to help people support each other better



We also think it is important that our residents

- are safe
- **feel safe**



This is especially true for older and more vulnerable people



By 2017 we will have



- spent a lot of money improving 57 school buildings



- spent a lot of money on housing, including council housing



- modernised our community centres



We will have

- a **Centre for Independent Living** and other adult social care facilities at **Greenwood Place**



- a **personalised** approach to social care support for our residents who are

- older

- disabled

- vulnerable





This will help them to **be safe** and get the **right support**

We will have



- an improvement in people's health



- less **pollution** – this will help with **global warming**



- more trust between people in the community



- less crime, especially violent crime



Great services and value for money

We want to have excellent Camden services even though times are hard



We will make sure our services for people in Camden are good value for money



We want everyone to be happy with our services



We want to make sure that people who need support get it



By 2017 we will have



- more residents who feel that we are giving value for money services



- more flexible services so that customers can do business with us in the way that best suits them



- more overall satisfaction with the Council



- found better ways of working to save money



- a clear and long-term approach to Council Tax levels



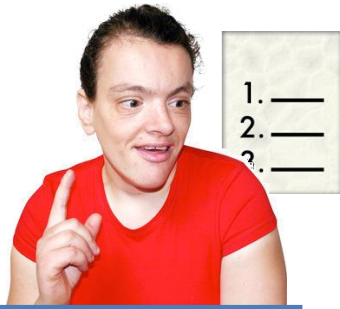
- long-term plans to make sure we have enough money to do the things we need to do even though times are hard



Questions



1. What do you think of our approach?



2. Do you have your own ideas about how we can achieve our aims?



3. What can we do to help people be more healthy?





4. Is there more we could do to involve local people in deciding whether we are doing a good job?



5. We are looking at having a **single account** for people in Camden to make your dealings with us easier. How do you think this should work?



6. In your dealings with us, what would make you happy or unhappy?



We want to know what you think

- you can tell us what you think about the ideas in our plan
- you can do this by answering the questions on **page 18**
- there are lots of ways for you to tell us what you think



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face to face

We are happy to meet with groups – please get in touch to arrange this



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